

Mark Shell

A leader that inspires success

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QUALIFICATIONS SUMMARY

Executive level Information Technology and Marketing professional with over 18 years of leadership experience. A leader who is experienced in developing and executing strategic plans and coaching personnel to achieve strategic goals and objectives.

EXPERIENCE

FedChoice Federal Credit Union

Director of Information and Creative Services 5/15-Present

- Established the credit union as a strong brand within the market
- Turned around years of negative growth into positive member growth
- Managed implementation of digital services including mobile banking

Director of Information Technology 9/11-5/15

- Established disaster recovery and continuity of operations capabilities
- Established a strong information security posture

IRS/Department of Treasury

Director of Technology 10/08-9/11

- Established Business Intelligence to manage service levels

Freedom Federal Credit Union

Chief Information Officer 02/07-10/08

- Established policies to improve regulatory compliance

US Department of Agriculture

Information Technology Branch Chief 11/05-02/07

- Architected re-design of all Market News Information Systems

General Motors

Regional IT and Controls Engineering Manager 11/03-11/05

- Improved IT Service Delivery across multiple manufacturing plants
- Implemented manufacturing execution systems across multiple plants

IT and Controls Engineering Manager 10/02-11/03

- Implemented MES and Robotics systems and IT infrastructure (SCADA)

BOSCH/Diesel Technology Company

Information Technology Manager 12/97-10/02

- Implemented Web Integrated Manufacturing systems (SCADA)
- Implemented relational database systems

EDUCATION

MS Finance— 2014

MS Information Systems— 2005

MBA—2002

BS Business—1997

MOST PROUD OF

My children

Success of my direct reports

2016 Congressional Campaign

Success in Marketing

Produced a feature film

Brown belt in Tae Kwon Do

QUOTE

“Some people dream of worthy accomplishments while others stay awake and do them.” Mark Shell

OTHER RELEVANT EXPERIENCE

ALCOA—Electrician 10/90-12/97

Navy—Nuclear Electrician 12/84-10/90

OTHER RELEVANT TRAINING

New Venture Finance: University of Maryland

Better Leader, Richer Life: Wharton

Competitive Strategy: LMU Munich

Inspiring Leadership through Emotional Intelligence: Case Western

Marketing: Wharton

The Art of Negotiation: University of California